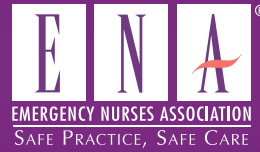


2017 ENA NewsLine

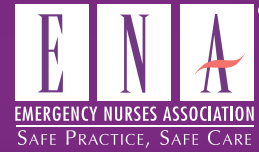


Reach over 50,000 Emergency Nurses Weekly

ENA NewsLine is a weekly e-newsletter that covers the most relevant news for emergency nurses. Gathered from leading industry publications and national news organizations, we present stories and information to keep our members informed. ENA NewsLine is a great opportunity to keep your brand in the forefront of emergency nursing news!



2017 ENA NewsLine Rates



ENA NewsLine is published every Tuesday. Ad rates are based on a three month campaign consisting of 13 consecutive issues. Campaigns can start at any time.

Advertising Specifications and Rates

Ad Size	Description	Dimensions width x height	Advertising Rate
Top Leaderboard	The first ad in the newsletter positioned just under the ENA masthead	600x74	\$5,800
Product Showcase	300x220 image appearing below the Featured Article.	300x220	\$5,200
Lower Leaderboard	Positioned in the top 1/3 of the newsletter below the Product Showcase ads.	600x74	\$4,800
Callout Text	Promote your latest product or service using a 175x130 image, a 50-character title, 200 characters of body text and a link to your site.	600x175	\$4,600
Banner	A combination of text, color and graphics, banner ads appear throughout the newsletter.	580x70	\$3,800
Traditional Text	Leverage the power of words with a 50-character title, 200 characters of body text and a link to drive traffic to your site.	600x150	\$2,500

Contact Us

ENA Development Department
Carolyn Stegvik
 Advertising Sales Representative
 carolyn.stegvik@ena.org
 847.460.1214

File Format

JPG, GIF, or Animated GIF,
 40Kb or smaller

Top Leaderboard

Product Showcase

Lower Leaderboard

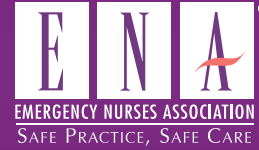


Callout Text

Banner

Traditional Text Ad

2017 ENA NewsLine Advertising Due Dates



Materials are due 1 week prior to publication.

Publish Date	Materials Due Date	Closing Date	Publish Date	Materials Due Date	Closing Date
January 3	December 27	December 20	July 4	June 27	June 20
January 10	January 3	December 27	July 11	July 4	June 27
January 17	January 10	January 3	July 18	July 11	July 4
January 24	January 17	January 10	July 25	July 18	July 11
January 31	January 24	January 17	August 1	July 25	July 18
February 7	January 31	January 24	August 8	August 1	July 25
February 14	February 7	January 31	August 15	August 8	August 1
February 21	February 14	February 7	August 22	August 15	August 8
February 28	February 21	February 14	August 29	August 22	August 15
March 7	February 28	February 21	September 5	August 29	August 22
March 14	March 7	February 28	September 12	September 5	August 29
March 21	March 14	March 7	September 19	September 12	September 5
March 28	March 21	March 14	September 26	September 19	September 12
April 4	March 28	March 21	October 3	September 26	September 19
April 11	April 4	March 28	October 10	October 3	September 26
April 18	April 11	April 4	October 17	October 10	October 3
April 25	April 18	April 11	October 24	October 17	October 10
May 2	April 25	April 18	October 31	October 24	October 17
May 9	May 2	April 25	November 7	October 31	October 24
May 16	May 9	May 2	November 14	November 7	October 31
May 23	May 16	May 9	November 21	November 14	November 7
May 30	May 23	May 16	November 28	November 21	November 14
June 6	May 30	May 23	December 5	November 28	November 21
June 13	June 6	May 30	December 12	December 5	November 28
June 20	June 13	June 6	December 19	December 12	December 5
June 27	June 20	June 13	December 26	December 19	December 12

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